## Shippers' Academy



Short Course

on

Global Logistics and Supply Chain Management

(Course available online & in -person, part time)



## CONTENTS

- 1. Logistics definition
- 2. Logistics Management
- 3. Logistics and Supply Chain Management
- 4. History of Logistics
- 5. Concepts and Practices Evolved in a Logistics perspective
- 6. Supply Chain Management
- 7. Supply Chain and Involvement of Logistics
- 8. 360 Degree Solutions
- 9. Freight Forwarding Market Size
- 10 Who is a Freight Forwarder?
- 11 What does a Forwarder do
- 12 Definition of an Agent
- 13 Services offered by Freight Forwarders
- 14 Top Ten Freight Forwarders in 2023
- 15 Industries that use Freight Forwarders most
- 16 Challenges faced by Freight Forwarders
- 17 Strategies to differentiate oneself as a F/F
- 18 What to expect in the near future
- 19 The future of Freight Forwarding
- 20. Incoterms & Bills of Lading



