



# Master Class -Unravelling Supply Chain Complexity Global Challenges, Manufacturing Dynamics and the Lessons from India

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Dr. Rakesh Paras Singh is the Chairman and Dean of ISCM Demand Planning Academy, Mumbai

Manufacturing supply chains, as the backbone of global operations, are also evolving. Industry 4.0 technologies, including IoT and robotics, are enabling smart manufacturing and real-time operational optimization. Trends like nearshoring and reshoring are reshaping supply networks, emphasizing agility and proximity to markets. Mass customization and green manufacturing practices are driving the shift towards more flexible and sustainable manufacturing systems.

Dr. Rakesh Singh, in his three-hour session will trace the current state of global supply chains. He will integrate the learnings from ISCM's Supply Chain Ranking and map how Sri Lanka's supply chains can draw valuable lessons from India's supply chain successes. By leveraging these insights, Sri Lanka can create agile, resilient, and sustainable supply chains, ensuring long-term growth and competitiveness in the global market.

**Date**  
**29<sup>th</sup> January 2025**  
**2pm to 5pm @ Sri Lanka**  
**Foundation Institute**  
**Colombo 7**  
**Investment Rs.**  
**4000/=**



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